



THELIGHTGROUP.COM PRIVACY POLICY

This privacy policy describes how thelightgroup.com collects and uses your personal information. Personal information are pieces of information that identify you such as your name, address, phone number, e-mail address, etc. In order to most effectively use thelightgroup.com, you will be asked to submit various pieces of personal information. This practice is called active personal information collection. In addition, thelightgroup.com also collects information about your computer and usage of the website. This practice is called passive personal information collection. Please read the information below carefully before you decide to browse through or conduct transactions with thelightgroup.com.

ACTIVE PERSONAL INFORMATION COLLECTION

You can generally visit thelightgroup.com without disclosing your personal information. However, the website is most effective when you interact with the contact us feature we provide. You should know that filling out the contact us form requires you to submit various forms of personal information.

PASSIVE PERSONAL INFORMATION COLLECTION

Thelightgroup.com may choose to collect non-identifiable information from visits to and transactions with thelightgroup.com. This collection may be conducted passively (without you noticing the collection) by cookies or web beacons. A cookie is a small program that is stored on your computer and can identify your computer but not your identity. A web beacon is a small pixel placed on a webpage that can also identify your computer. You will likely not notice the functioning of cookies or web beacons.

Thelightgroup.com passively collects personal information to provide better customer service and to track your usage of the webpages making up our website. Thelightgroup.com may use this data to analyze web surfing trends and statistics and to provide better customer service. We make efforts to passively collect personal information in ways that keep the information non-identifiable. You can disable cookies on your browser but you cannot disable web beacons. Disabling cookies may impair your ability to utilize websites throughout the World Wide Web. If you are uncomfortable with this passive collection please do not use thelightgroup.com.

USES AND SHARING OF PERSONAL INFORMATION

Thelightgroup.com uses the personal information it collects for the following types of purposes:

- To reply to a request you might have sent through the contact us form.
- In a non-identifiable format for analysis as described above.
- Thelightgroup.com will not share or sell your personal information to unrelated third parties without your consent. This is referred to as an opt-in policy and requires your affirmative consent (generally via e-mail) before any information is shared with unrelated third parties. Remember that your personal information may be shared with our partners when required to fulfill any request that you make on thelightgroup.com.

YOUR PRIVACY CHOICES

- You may contact thelightgroup.com at info@thelightgroup.com and tell us how you would like your personal information used. We reserve the right to deny your request and ask that you unsubscribe from thelightgroup.com.
- You may also turn off cookies in your browser although this may restrict the optimal use of thelightgroup.com.

IMPORTANT INFORMATION

For questions about this privacy policy or to propose changes to this privacy policy please e-mail us at info@thelighgroup.com.

If you desire to obtain a list of particular information you provided to thelightgroup.com or if you believe any personal information you submitted is incorrect and you would like us to correct it, please contact us at info@thelightgroup.com. Before we take any action based on your request, however, thelightgroup.com may ask you to verify your identity and to provide other details to help us accurately and securely respond to your request.

PRIVACY POLICY CHANGES

This privacy policy was created on October 30, 2007. If this privacy policy is amended, we will post a notice of the change and a description of how any changes affect your privacy rights prominently on the top of this page. Any privacy policy changes are binding on all visitors regardless of when they visited thelightgroup.com. You can always contact us at info@thelightgroup.com and ask us to remove your personal information from our databases.

LINKS TO OTHER WEBSITES

From time to time, thelightgroup.com may post links to other websites. Please be advised that thelightgroup.com is not responsible for the privacy practices or the content of those other websites.

WELCOME TO THELIGHTGROUP.COM!

CREATED ON October 30, 2007

This privacy policy has not been amended.